

JACK DANIELS “WIN” a FENDER GUITAR and Tickets to BLUES FEST 2025 plus MERCH PACK –

TERMS & CONDITIONS

Prize pack consists of a Jack Daniels (branded) Fender acoustic guitar, 2 x tickets to BLUES FEST 2025 (4 day pass valid Thursday April 17 – Sunday April 20) and a BLUES FEST MERCH PACK.

To enter just purchase any JACK DANIELS product from Airlie Beach Hotel Bars during the promotion period Sunday September 1 until Thursday September 26 to receive an entry form. To validate, complete the entry form details and place in the entry barrel situated in the Airlie Beach Hotel gaming room. You can enter as many times as you like with a valid purchase.

Winner will be drawn 7pm Friday September 27 – 2024 by manual barrel draw and publicly announced at the Airlie Beach Hotel Cocktail Bar Stage. Winner's name will also be announced on Airlie Beach Hotels website and social media on Monday September 30

Prize is not transferable and cannot be redeemed for cash. Winner must collect prize within 2 weeks of draw. If prize not collected by Saturday October 12 prize will be donated to a designated charity.

Airlie Beach Hotel reserves the right to change Terms and Conditions at any time.

PROMOTER

ABH Operations Queensland Pty Ltd, ABN 39622302685 of 16 Airlie Esplanade, Airlie Beach QLD 4802

PROMOTION PERIOD

- Start Date: 1st September 2024
- End Date: 26th September 2024
- Draw date: 27th September 2024

CRITERIA FOR VALID ENTRY INTO DRAWS

Purchase any Jack Daniels Product at any Airlie Beach Hotel Bar during the promotion period and receive an entry form. Not valid at Airlie Beach Hotel Bottle Shops. One entry per purchase.

PRIZE

Jack Daniels Fender Guitar (value \$400) plus 2 x tickets to BLUES FEST 2025 4 day entry (value \$980) plus BLUES FEST MERCH PACK (t-shirts, Coolers, Cap, Tote Bag)

ELIGIBLE ENTRANTS

Entry is only open to Australian residents who are 18 years and over and are members of the Airlie Beach Hotel & Liquor & Tobacco Merchants Bottle shops, ABH Operations Queensland Pty Ltd.

Must produce valid identification to claim PRIZE